

# Company Profile 2024

Established in 2014



# ENORSIA PFD-PAKISTAN

Pakistan Based Buying & Sourcing Agency for Apparels, Textiles, Sports and Leather Goods.

## ABOUT US:

With over 10 years of experience, Enorsia PFD Pvt. Ltd. is dedicated to delivering exceptional value through innovative, efficient, and sustainable practices. As a trusted partner in the global textile industry, we handle all aspects of product development, sourcing, manufacturing, and quality assurance, providing cost-optimized solutions for our customers. We strive to exceed client expectations by fostering collaborative partnerships and upholding the highest standards of integrity and quality. Our strategic supply chain network across Pakistan empowers brands worldwide with cutting-edge solutions, ensuring inclusive growth opportunities for all stakeholders. Enorsia is committed to driving excellence and success in every facet of our business.







## SCOPE

Our scope is to offer comprehensive sourcing solutions in textiles, leather, and sportswear, ensuring high quality, innovation, and sustainability through strategic manufacturing partnerships.



## VISION

Our vision is to set the standard for excellence in the textile industry, forging powerful partnerships that drive innovation, sustainable growth, and lasting impact.



## MISSION

Our mission is to deliver cost-optimized, high-quality textile solutions by leveraging expertise in product development, sourcing, manufacturing, and quality assurance.

# WHY CHOOSE US:

## 01 Client-Focused Excellence

We place our clients at the heart of everything we do, working closely to understand and exceed their expectations. Inspired by our partnerships, we are driven to deliver world-class quality and innovation in every product. Together, we achieve success, setting new standards in the textile industry.

## 02 Integrity

We uphold unwavering ethical standards, fostering open and transparent communication with every client and supplier.

## 03 Progress Together

We foster a workplace that celebrates and rewards creativity, opening doors for continuous improvement. Our dedication to lifelong learning fuels our drive for innovation and growth as a company.

## 04 Collaboration

As a global team, we unite across borders, embracing agility and thriving as 'One Family.' Together, we amplify our strength, creating a greater impact and achieving shared success.





# BUSINESS SKILLS:

**CRAFTED TO PERFECTION.**

Sourcing

Competitive  
Prices

Product  
Development

Production  
Planning &  
Follow up

Quality Control  
Assurance &  
Inspection

Shipments

CRITICAL  
**BUSINESS SKILLS**



1  
SOURCING

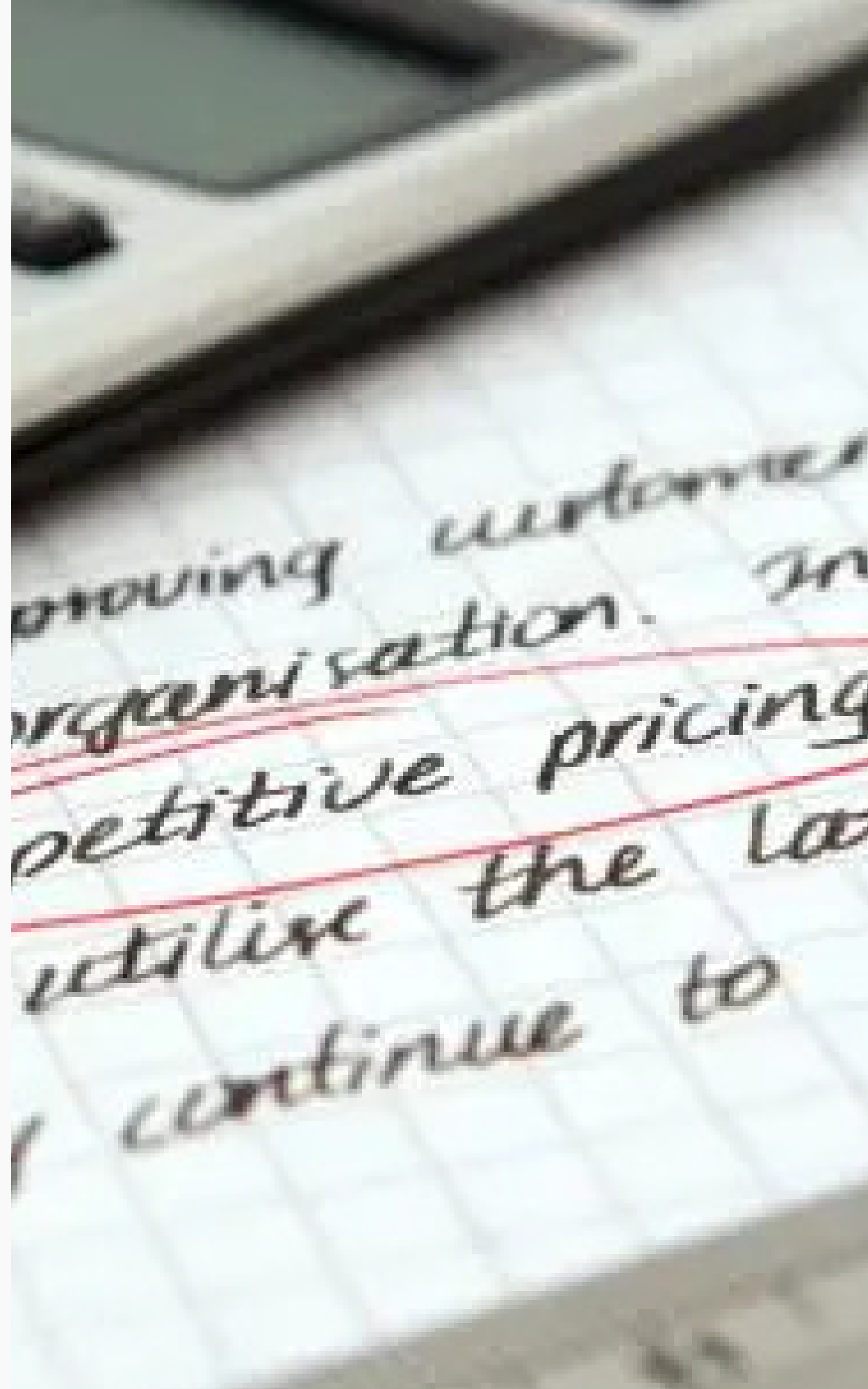


At Enorsia PFD, our supplier selection process is rigorous and strategic, ensuring that we partner with only the best considering Quality and Production parameters.



2

## COMPETITIVE PRICES



At Enorsia PFD, we are committed to offering competitive prices without compromising on quality. Our goal is to provide cost-effective solutions that enhance your business while maintaining the highest standards of excellence in the textile industry.

3

# PRODCUT DEVELOPMENT



Enorsia PFD Combining strategic vision with hands-on support, we deliver solutions that add value across multiple industries. Every step is a commitment to quality, tailored to empower our clients' success.



4

## PRODUCTION PLANNING & FOLLOWUPS



Enorsia PFD prioritizes precise planning and efficient production to ensure timely, high-quality delivery. Our team collaborates closely with clients, tailoring plans to meet exact timelines and needs. Through advanced technology and industry best practices, we consistently exceed expectations.

5

## QUALITY CONTROL ASSURANCE & INSPECTION



At Enorsia PFD, we uphold the highest standards of quality across all operations. Our rigorous quality control processes oversee each production stage to ensure our products meet or exceed client expectations and industry benchmarks. Skilled professionals and advanced testing methods allow us to promptly address potential issues, delivering consistently exceptional results.



# 6

## SHIPMENTS



At Enorsia PFD, we prioritize timely delivery as a key factor in our clients' success. Our efficient shipping processes and partnerships with reliable logistics providers ensure that products arrive on schedule while adhering to international standards. We maintain transparent communication throughout the shipping process, giving clients peace of mind as their orders are dispatched.

## PRODUCTS

We are one of the very few buying company in Pakistan, dealing in such a wide range of products.

### LEATHER JACKETS



Timeless to Trendy

### LEATHER GLOVES



Essentials to Elegant Protection

### WORKWEAR



Practical to Professional

### TOWELS & BATHROBES



Solid to Digital Printed

### HOMETEXTILES



Essentials to Elegance

### KNITWEAR



Fashion To Fashion

### DENIM



From Casual to Chic

### NON-DENIM



Versatile to Vibrant

### CANVAS SHOES



Casual With Comfort

### FOOTBALL



Kick Off



# OUR PRODUCT PORTFOLIO

## FABRIC

One of the largest Fabric facilities in Pakistan having the capability to produce all kinds of knitted fabrics in 100% cotton & blends.

### SINGLE KNITS

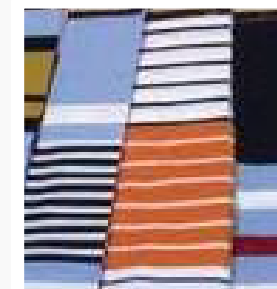
- Single Jersey
- Heavy Jersey
- Double Jersey
- Textured Jersey
- Sueded Jersey
- Single / Double Lacoste Pique
- Honey Combed Pique
- Bird Eye Pique
- Pique Jersey
- Textured Pique
- 2 - Thread Fleece & Terry
- 3 - Thread Fleece & Terry
- Sueded Fleece & Terry
- Herring Bone Terry
- Pique Fleece

### DOUBLE KNITS

- Interlock
- Sueded Interlock
- Drop Needle Interlock
- Rib 1x1
- Rib 2x2
- Variegated Rib
- Flat Back Rib
- Box Waffle
- Mini Thermal
- Rice Thermal
- Pointel Rib
- Flat Back Waffle

### SINGLE KNIT

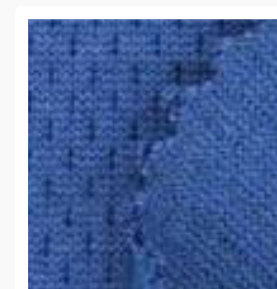
Single Jersey  
Pique  
Fleece



**YARN DYE STRIPLES**  
Feeder Stripe  
Auto Stripe  
Engineered Stripe

### SINGLE KNIT

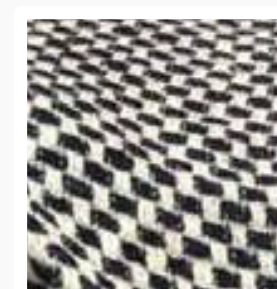
Collar & Cuffs  
Flat Knit  
Panels



**DOUBLE KNITS**  
1x1 Rib  
Variegated Rib  
Interlock

### TEXTURES

Herring  
Bones Pique  
Jersey Waffles

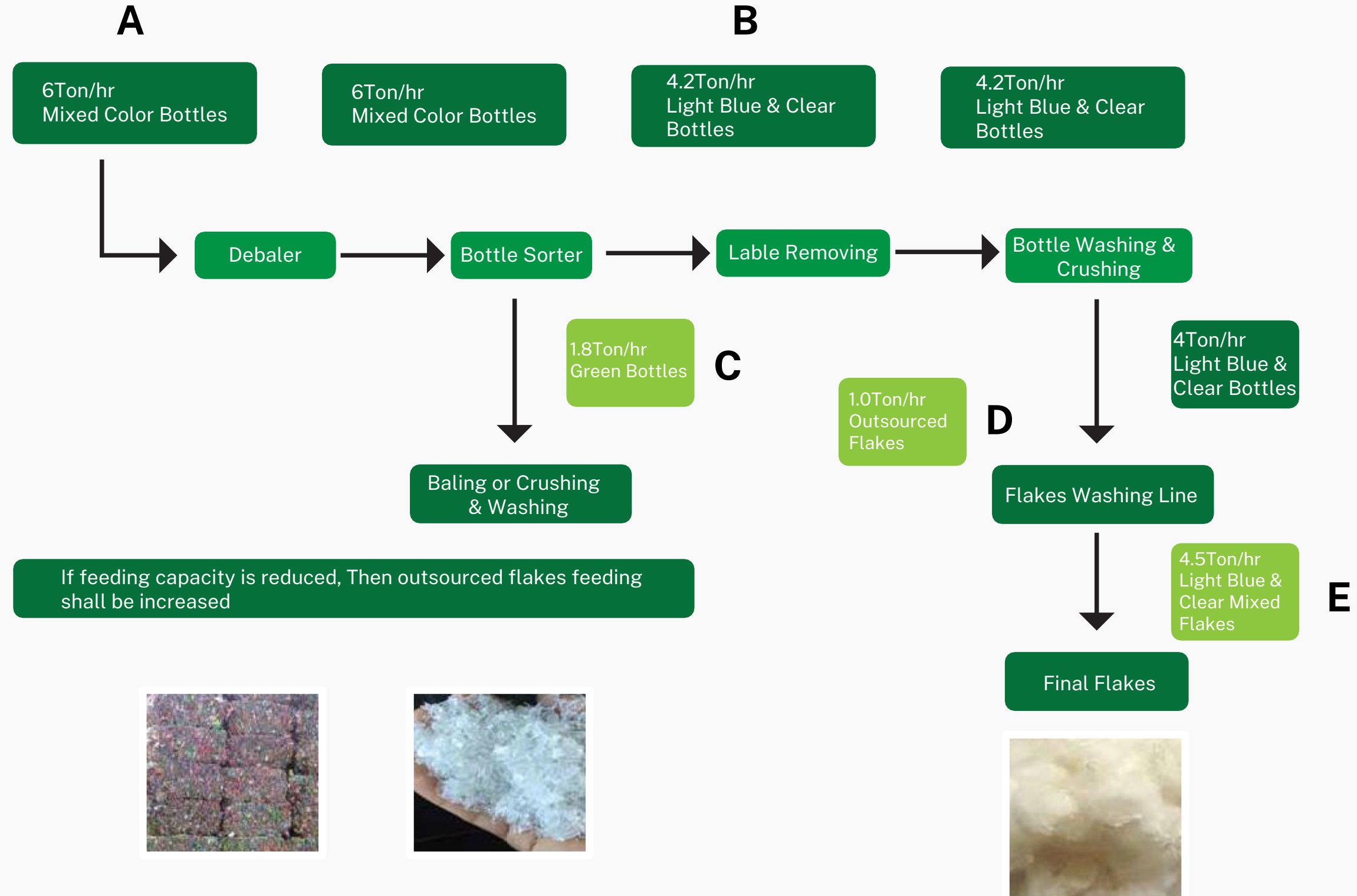


**JACQUARDS**  
Mini Jacquard  
Thermals

# TEXTILE RECYCLING (Finished Product)



# RECYCLED POLYESTER PLANT





# SOCIAL & ENVIRONMENTAL COMPLIANCE





## MAJOR MARKETS

We are working with European and American and Canadian Customers. Over all business share may vary time by time. Currentl your main customers are from Germany and some are from other parts of Europe and America. We are seeking to expand clientage.

## CUSTOMER TYPES

We are working with Direct retailers, Importers, Catalogue & Online sellers Over all share may vary time by time. Understanding the market demand, we are open to work with all type of customers, No matter what ever is their selling way.



# Privacy Policy



We understand the competition war and always keep all information secret.

## **Design Secrecy**

We never share designs of one customer to the other.

## **Price Secrecy**

Understanding the market competition, we are very strict on not sharing prices with any one.

## **Supplier Secrecy**

Even we don't disclose the supplier of one customer to the other, So that all information of every customer should remain secret.

# Contact Us

Reach out to us for inquiries or comments.



*Thank You :)*

## Address

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